



PIFC

STATE FARM
FARMERS
21ST CENTURY
SAFECO
PROGRESSIVE
NAMIC

MEMORANDUM

Date: June 1, 2007

To: The Honorable Pedro Nava, Chair
Members, Assembly Transportation Committee

From: Rex D. Frazier, President
Michael A. Gunning, Vice President
Ermelinda Ruiz, Legislative Advocate

Re: SB 33 (Simitian): Vehicles: wireless telephones and mobile service devices - As Amended April 23, 2007 – Hearing Date: June 11, 2007
PIFC Position: Support

The Personal Insurance Federation of California (PIFC), representing insurers who write over 50% of all personal lines insurance sold in California, including State Farm, Farmers, Safeco, 21st Century, Progressive, and NAMIC, **supports Senate Bill 33** authored by Senator Simitian.

PIFC and its member companies have a long history of supporting legislation that serves to prevent injuries and enhance public safety. In 1997, State Farm collaborated with the Children's Hospital of Philadelphia to form the Young Driver Research Initiative. This alliance conducted the First National Young Driver Survey to learn about students' awareness and experiences surrounding teen driving. One of the significant results of the survey revealed that 9 out of 10 respondents reported it was common to see teenagers talking on a cell phone while driving. The survey confirmed that distractions are a major cause of concern with inexperienced drivers.

Motor vehicle crashes are the leading cause of death among 16 to 20 year olds, accounting for 44% of teen deaths in the United States, with approximately 5,500 teenage drivers or passengers dying each year. Despite the fact that young drivers represent only 6.6% of the nation's licensed drivers, they are involved in 14.8% of fatal crashes.

The California Highway Patrol has recently collected data that shows that cell phone use is the number one identified source of distracted driver related accidents in the state. A study conducted by Ford Motor Company revealed that teenage drivers are four times more distracted than adult drivers by cell phone use.

Studies like these have led the National Transportation Safety Board to urge all states to enact legislation to prohibit inexperienced drivers from using cell phones and other mobile service devices (including pagers and two-way messaging devices) while driving. Currently, fourteen states and the District of Columbia have

PERSONAL INSURANCE FEDERATION OF CALIFORNIA

1201 K Street Suite 1220 Sacramento California 95814
T (916) 442 6646 F (916) 446 9548 E pifc@pifc.org www.pifc.org

laws restricting the use of wireless communication devices by new and inexperienced drivers.

SB 33 is an important measure that will help to minimize driving distractions among teenagers and ensure safer driving conditions for the public. For the above reasons, **PIFC supports SB 33 (Simitian)**. If you have any questions, please contact Ermelinda Ruiz at (916) 442-6646.

cc: Senator Simitian, Author
Ed Imai, Consultant, Assembly Transportation Committee
Gregson Porteous, Consultant, Assembly Republican Caucus
Mike Prozio, Chief Deputy, Legislative Affairs Secretary for the Governor
Kathleen Webb, Office of the Insurance Advisor

4. SB33-AsmTran6-07