

## FLOOR ALERT



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May 3, 2013

**To:** Members, California State Senate

**From:** Rex D. Frazier, President  
Michael A. Gunning, Vice President  
Kara Cross, General Counsel  
Manolo P. Platin, Legislative Advocate

**Re:** SB 251 (R. Calderon) Insurance: Notice: Electronic Transmission  
**As Amended, April 17, 2013**

### **PIFC Position: Support**

The Personal Insurance Federation of California, representing six of the nation's largest insurance companies (State Farm, Farmers, Liberty Mutual Insurance, Progressive, Allstate and Mercury) who collectively write a majority of the personal line auto and home insurance in California, **supports SB 251: Insurance: Notice: Electronic Transmission by Senator Calderon**

SB 251 would allow the renewal notices for home, auto, commercial and earthquake policies to be delivered electronically, provided that the consumer has decided to opt-in for electronic communications. This bill would not change the long-standing consumer protections in existing law (CCC 1633.1) and would add additional protections to the Insurance Code (CIC 38.5). As the majority of commerce moves to the online platform, we believe it is appropriate to review prohibitions put into place in the 1990s, when the California Legislature passed the Uniform Electronic Transactions Act (UETA) establishing uniform standards for conducting business electronically in California.

Since then, almost every state has adopted similar laws to facilitate electronic renewal of insurance documents. This act requires that a consumers and/or business must agree to have transactions conducted electronically and that they cannot be compelled to do so by an insurance company.

Insurers have a great incentive to ensure their important communications are received by the consumer, in whichever format the consumer selects. SB 251 is a modest step in modernizing California's Insurance Code to reflect the consumer demands of the 21st century.

For these reasons, PIFC **supports SB 251: Insurance: Notice: Electronic Transmission by Senator Calderon and urges your "aye" vote.** If you have any questions regarding PIFC's position, please contact Manolo P. Platin at (916) 442-6646.

cc: Senator Ron Calderon, Author  
Hugh Slayden, Consultant, Senate Insurance Committee  
Tim Conaghan, Consultant, Senate Republican Caucus  
Gareth Elliot, Secretary of Legislative Affairs, Office of the Governor