



September 14, 2011

Honorable Jerry Brown
Governor of the State of California
State Capitol, First Floor
Sacramento, CA 95814

Attn: Gareth Elliot, Secretary of Legislative Affairs

Request for Signature on AB 624 (J. Pérez)

Dear Governor Brown:

The Personal Insurance Federation of California (PIFC), representing insurers who write over 60% of the auto insurance sold in the state, including State Farm, Farmers, Liberty Mutual Group, Progressive, Allstate, Mercury and NAMIC, **requests your signature on AB 624 authored by Speaker Pérez.**

AB 624 would extend to January 1, 2017, the California Community Development Financial Institution (CDFI) Tax Credit and Certification Program which was initiated in 1997 and has been administered by the California Organized Investment Network (COIN), within the California Department of Insurance. The bill would also authorize the Insurance Commissioner to create a COIN Advisory Board to provide recommendations on how to increase insurer investments in community development projects.

CDFIs are mission-driven community organizations, separate from government control, and dedicated to providing financial products and services to low-income communities underserved by traditional financial markets. PIFC member companies are actively involved in efforts to encourage and facilitate appropriate insurer investments in California community projects. The CDFI Tax Credit and Certification Program has proven to be a useful tool for stimulating investment in California communities by providing an incentive for insurers, other financial institutions and individuals to deposit funds in CDFIs. In turn, these funds have been used to assist persons in low income communities to secure financing for economic development and affordable housing.

For the reasons stated above, **PIFC respectfully requests your signature on this bill.** If you have any questions, please contact Michael A. Gunning at (916) 442-6646.

Sincerely,

Rex Frazier
PIFC President

Michael A. Gunning
PIFC Vice President

cc: Honorable John A. Pérez, Author
Camille Wagner, Deputy Secretary of Legislative Affairs
Randall Ward, Director, Office of the Insurance Advisor