

September 4, 2014



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The Honorable Edmund G. Brown
Governor of the State of California
State Capitol Building, 1st Floor
Sacramento, CA 95814

Attn: Gareth Elliott, Legislative Secretary, Office of the Governor
Re: Request for Signature on AB 2064 (Cooley)

Dear Governor Brown,

The Personal Insurance Federation of California, representing seven of the nation's largest insurance companies (State Farm, Farmers, Liberty Mutual Insurance, Progressive, Allstate, Mercury and Nationwide) who collectively write a majority of the personal line auto and home insurance in California, **respectfully requests your signature on AB 2064 Earthquake Insurance and Mandatory Offer by Assemblymember Cooley.**

AB 2064 modernizes the California Mandatory Earthquake Insurance Offer that insurers are required to make to their residential property insurance policyholders. The current Mandatory Offer was last updated in the previous century and does not accurately reflect today's earthquake insurance offerings, particularly certain products offered by the California Earthquake Authority (CEA).

PIFC supports the continued operation of the CEA and has worked closely with the Authority on AB 2064. Beyond modernizing the Mandatory Earthquake Insurance Offer language, AB 2064 requires CEA member companies to additionally provide annual marketing documents to their policyholders about the availability and benefits of CEA coverage.

For these reasons, PIFC **supports AB 2064 Earthquake Insurance and Mandatory Offer by Assemblymember Cooley and respectfully request your signature.** If you have any questions regarding PIFC's position, please contact Manolo P. Platin at (916) 442-6646.

Sincerely,


Rex Frazier
PIFC President


Manolo P. Platin
Senior Legislative Advocate

cc: Assemblymember Ken Cooley, Author
Paul Riches, Principal Consultant, Assembly Insurance Committee
Bill Lewis, Consultant, Assembly Republican Caucus
Erin Ryan, Principal Consultant, Senate Insurance Committee
Tim Conaghan, Consultant, Senate Republican Caucus
Gareth Elliott, Legislative Secretary, Office of the Governor
Graciela Castillo-Krings, Deputy Legislative Secretary, Office of the Governor