

**FLOOR ALERT**

August 6, 2014

**To:** Members, California State Senate

**From:** Rex D. Frazier, President  
Michael A. Gunning, Vice President  
Kara Cross, General Counsel  
Manolo P. Platin, Senior Legislative Advocate

**Re:** AB 2064 (Cooley) Earthquake Insurance and Mandatory Offer

**PIFC Position: Support**

The Personal Insurance Federation of California, representing seven of the nation's largest insurance companies (State Farm, Farmers, Liberty Mutual Insurance, Progressive, Allstate, Mercury and Nationwide) who collectively write a majority of the personal line auto and home insurance in California, **supports AB 2064 Earthquake Insurance and Mandatory Offer by Assemblymember Cooley.**

AB 2064 modernizes the California Mandatory Earthquake Insurance Offer that insurers are required to make to their residential property insurance policyholders. The current Mandatory Offer was last updated in the previous century and does not accurately reflect today's earthquake insurance offerings, particularly certain products offered by the California Earthquake Authority (CEA).

PIFC supports the continued operation of the CEA and has worked closely with the Authority on AB 2064. Beyond modernizing the Mandatory Earthquake Insurance Offer language, AB 2064 requires CEA member companies to additionally provide annual marketing documents to their policyholders about the availability and benefits of CEA coverage.

For these reasons, PIFC **supports AB 2064 Earthquake Insurance and Mandatory Offer by Assemblymember Cooley and urges your "aye" vote.** If you have any questions regarding PIFC's position, please contact Manolo P. Platin at (916) 442-6646.

cc: Assemblymember Ken Cooley, Author  
Erin Ryan, Principal Consultant, Senate Insurance Committee  
Tim Conaghan, Consultant, Assembly Republican Caucus  
Gareth Elliot, Secretary of Legislative Affairs, Office of the Governor  
Robert Herrell, Legislative Director, California Department of Insurance



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